

The environment of use for many will be outdoors while going about their daily lives. The majority of users will be interested in wildlife, either professionally or as a hobbyist. These people are more likely to stop throughout the day no matter what the situation. Most of the reportable incidents will be around manmade structures or highways. Since it could be dangerous to report incidents while driving, most people would be walking and take a little time out of their day to use the app.